

POST-SUMMIT SPECIAL ISSUE

CSR Asia Summit 2010

Strategic Solutions for Sustainability

14-15 September

Hong Kong Convention and Exhibition Centre



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SUMMARY

Demand for CSR drives record attendance at Summit

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Over 400 CSR practitioners and thought-leaders from around the globe gathered at the CSR Asia Summit held on 14-15 September 2010 in Hong Kong to exchange ideas on key CSR issues and strategies in the Asia-Pacific region. The CSR Asia Summit is the flagship event of CSR Asia, and strives to be one of the most innovative and thought-provoking gatherings on CSR across the region.

Investors are increasingly looking for companies that are managing environmental, governance and social risks well, making CSR one of the indispensable core values and a competitive differentiator of a successful company. The increasing demand in CSR knowledge in the Asia-Pacific was revealed in the record attendance for the summit this year. Among the 416 delegates, 54% travelled from 26 countries and regions, making the summit a must-attend educational event for corporations, governments, non-profit organisations and CSR practitioners in Asia (see below for more detail).

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DIARY 2010

OCTOBER

Training: ISO 26000

4-5 Oct | Kuala Lumpur

Briefing: Migrant Worker Management Toolkit

13 Oct | Kuala Lumpur

NOVEMBER

Training: ISO 26000

1 Nov | Bangkok

Training: Climate Change and Carbon Footprinting

8 Nov | Hong Kong

Training: CSR Solutions

15 Nov | Hong Kong

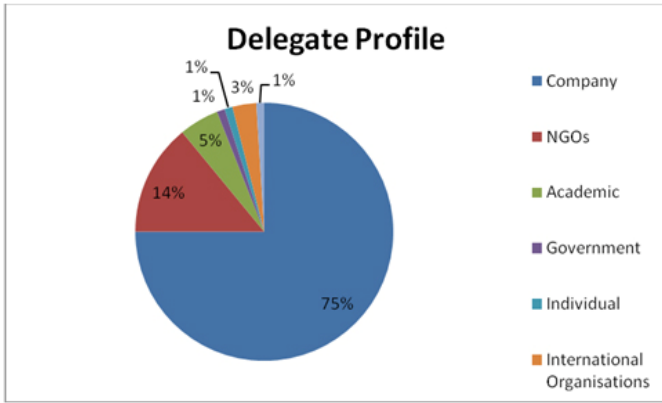
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CSR Asia Strategic Partners (CASPs)



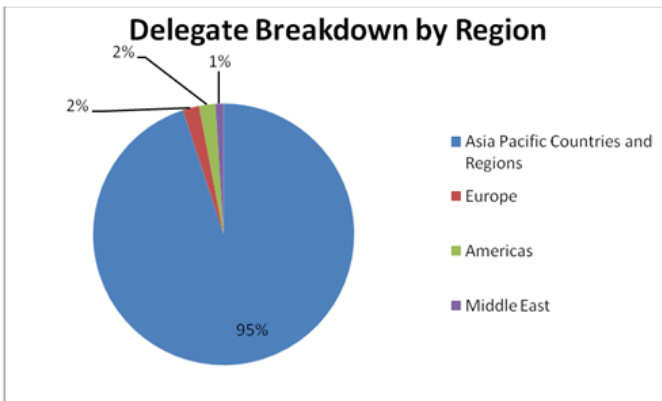
Demand for CSR drives record attendance at Summit

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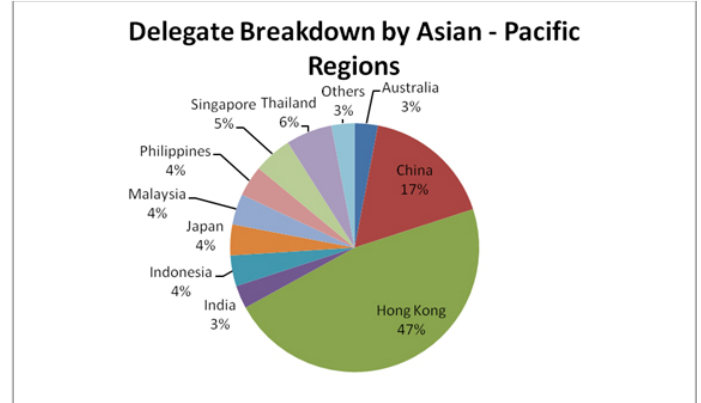
"Our summit provides a unique opportunity to hear directly from some of the CSR thought-leaders across the region," said Richard Welford, Chairman of CSR Asia. "The events, the presentations and our speakers were exceptional this year, and I appreciate the dedication of so many individuals who helped make this a success."

The two-day conference was packed with 58 international speakers and 29 engaging presentations and panels addressing key subject matters in CSR, including carbon disclosure, business strategies for adapting to a changing climate, the relationship between CSR and corporate governance, and development of a more professional corporate culture in China.



Richard Welford kicked off the Summit by reviewing the happenings of CSR industry in the past year and addressing the upcoming challenges and opportunities. The keynote session also saw a host of key opinion leaders adding their insights, including Mark Dickens from Hong Kong Exchanges and Clearing Limited, Pamela Flaherty from Citi and Dato' Abd Wahab Maskan from Sime Darby (see more on the keynote speeches in another article in this issue).

Two innovative sessions were held during the Summit to facilitate discussions on topical CSR issues; the CSR Bazaar and World Café. The CSR Bazaar offered delegates deep insights through short talks by representatives from different industries who shared strategic recommendations and case studies. The World Café allowed delegates to participate in small roundtable discussions to exchange ideas and opinions.



The 2010 ASR™ findings were also announced on Day 2 of the Summit. The scores highlight the leadership of Korean companies on ESG reporting, while Chinese companies were found to be the poorest disclosers.

Five pre- and post-conference trainings were held to provide practical takeaways to CSR practitioners. These focused on: Introduction to CSR, Stakeholder Engagement, Climate Change and Carbon Footprinting, ISO 26000 and Community Investment and Community Impact.

The 2011 CSR Asia Summit will be held in Kuala Lumpur, Malaysia, and we are expecting over 450 delegates. For more details about CSR Asia and the Summit, please visit our website (www.csr-asia.com). ■



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