RUDER • FINNASIA

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亚洲可持续发展评级 韩居首我国排名第五			
为期两天的第 八届企业社会责任 亚洲峰会昨天在香	20)10亚洲 持续发	
港举行,韩国企业 在峰会上所公布的	排名	国家/地区	平均可持续发展评级
2010年亚洲可持续	1	韩国	44%
发展评级(Asian Sustainability	2	印度	43%
Rating)榜高踞榜	3	马来西亚	42%
首,新加坡排名第	4	泰国	40%
五。 评级报告是一	5	新加坡	39%
套给予亚洲企业、	6		38%
投资者和其他持股		台湾	34%
人参考的环境、社		Property in case of the other Distance	
会和管理基准工 具。一家公司的可		香港	33%
持续发展性可以是	and so the second se	菲律宾	29%
他们在制定投资决	10	中国	20%
策和业务承诺时的 考虑因素。			
新加坡在榜上排行第五,排在韩国、印度、马 来西亚和泰国之后。 企业社会责任亚洲执行董事里昂(Erin Lyon)			
表示,公司的可持续发展性将带来长远的影响。 投资者倾向于寻找懂得妥善处理社会风险和管			
制的公司作为投资目标。求职者一般也选择为懂得			
留住和吸引员工的公司工作,因为这表示职员的士			
气高。员工流动性小也表示公司能省下聘用和训练			

新员工这方面的资源。 今年参与亚洲可持续发展评级的共有542家公 司,当中城市发展(City Developments)在所有企 业当中排名第四,嘉德置地(CapitaLand)则排名 37.

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Headline: Korea Tops Asian Sustainability Rating while Singapore is Ranked Fifth

Summary Translation:

As announced at the 8th CSR Asia Summit held in Hong Kong yesterday, Korea is ranked top in the Asian Sustainability Rating while Singapore is in the fifth place.

This sustainability report is catered to Asian corporations, investors and other stakeholders' needs in gaining insights on the Environment, Social and Governance levels of companies. There are potential opportunities for companies to add the sustainability dimension during investment decision-making and engagement practices.

Singapore ranks fifth in the charts, behind Korea, India, Malaysia and Thailand.

According to Executive Director of CSR Asia, Erin Lyon, a company's sustainability level will have long-term impacts on its business.

Companies of high sustainability will attract investors who are increasingly looking for companies that are managing environmental, governance and social risks properly. Sustainable companies are also able to retain and attract staff more successfully. Surveys show that people want to work for companies in which they have pride in. High morale means low turnover, which in turn reduces costs.

This year's Asian Sustainability Rating comprises 542 companies, of which City Developments is ranked fourth amongst all the companies, while CapitaLand is in the 37th place.