

CSR Asia Summit 2012

Pullman Beijing West Wanda | China | 18-19 Sep 2012

Local Innovation for Global Challenges

Register

before 13 July to get
15% early-bird discount!



Organiser



Co-organisers



CSR ASIA



The leading corporate social responsibility conference in Asia for professionals

The CSR Asia Summit 2012 will take place in Beijing, China. Focusing on "Local Innovation for Global Challenges", the conference will bring together 500+ delegates to explore CSR challenges, opportunities and solutions aimed at China, Asia and beyond.

China is no longer simply the 'world's factory'. It has become a key market, a major economy and is home to world-class companies operating globally. Along with these changes, the CSR landscape in China has been changing too. It is this context that is fundamentally altering the way that corporations communicate with their stakeholders, where new strategies and ideas arise and a new paradigm of CSR has emerged.

Guest speakers include senior government officials, corporate leaders and well known public intellectuals from China and Asia.

The CSR Asia Summit is a valuable networking opportunity for meeting local stakeholders in the region.

Keynote speakers of 2012



Mao Yu-Shi,
Economist / Founder & Standing Director,
Unirule Institute of Economics



Tang Min,
Counsellor of the State Council /Executive
Vice-Chairperson, China Social
Entrepreneur Foundation/President,
YouChange University



John Tedstrom,
President and CEO, GBCHealth

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About the Summit



Endorsement

Definitely the best and the most informative CSR-related event in the Asia Pacific region.

Jalal, CSR Committee Member, PT ANTAM (Persero) Tbk

I've never attended any other event with so many CSR practitioners and stakeholders. Good to hear all angles and to meet so many interesting people. Very experienced speakers!

Jeanne Foo, Senior Executive, Allianz Malaysia Bhd

Owners, top decision makers should be enticed to attend such a CSR summit in order to obtain a sound understanding of this very important business management practice.

Suriya Moorthy, CEO, Geoff Palm Ltd

Highly recommended platform for networking and knowledge share to help apply the right CSR practices for profit and non-profit organisations.

SH. Nur Izma, Assistant Vice President, Maybank Group

A very good summit where the topics were relevant, current and covered by competent speakers.

Steven Bardaolomeus, Senior Manager CSR, Sarawak Energy Bhd

Who Should Attend?

- Company Presidents, Vice Presidents, CEOs, CMOs, COOs, CFOs, Directors, Managers, and Professionals of:
Corporate Social Responsibility; Sustainable Development; Environmental Affairs; Corporate Governance; Finance; Corporate Communications; Community Relations; Public Relations; Branding; Investor Relations; Strategic Planning; Human Resources; Risk & Compliance; Supply Chains
- Representatives from social enterprises and NGOs who wish to collaborate with business
- Socially responsible investors
- Government representatives establishing frameworks for sustainable development

Quick Facts about CSR Asia Summit 2011

400+ delegates from over 32 countries and regions attended

94% of participants were from Asia, including China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, the Philippines, Singapore and Thailand

50+ professional speakers shared knowledge and case studies

2-day unrivalled agenda addressing cutting-edge CSR issues in Asia, providing next steps and solutions for you to take back to the office

98% of delegates said they would attend CSR Asia Summit 2012

New Highlights for Summit 2012

1 CSR Marketplace

The CSR Marketplace is a platform for social enterprises, NPOs and foundations to demonstrate innovative and sustainable business solutions for social and environmental problems. The session will provide opportunity for business to meet with and learn from organizations in Asia. 50 NPOs, social enterprises and foundations will be selected to participate in a 3-hour session.

2 CSR Asia – GBCHealth Charity Gala Dinner 2012

A Charity Gala Dinner will be held on the first day of the Summit (18 September), in collaboration with our partner GBCHealth. The proceeds from the Gala Dinner will be donated to three public health initiatives in China.

CSR Asia Summit 2012 Programme at-a-glance

Conference Programme

18 September 2012 (Tue)

08:00	Registration and Networking			
09:00	Welcome and Keynote Speeches			
10:30	Coffee Break			
11:00	Panel Discussion - Local Innovations: Global Challenges			
12:30	Lunch			
	Breakout Sessions			
14:00	Stream 1: The challenges 1a. WATER: Tools and standards for strategy development	Stream 2: Stakeholders 2a. GOVERNMENT: Addressing the expectations of national governments	Stream 3: Disclosure 3a. REPORTING: Integrated reporting: What does it really mean?	Stream 4: Solutions 4a. INCLUSIVE BUSINESS: Innovative strategies for economic and social development
15:30	Tea Break			
	Breakout Sessions			
16:00	Stream 1: The challenges 1b. DISASTER: Strategic disaster preparedness	Stream 2: Stakeholders 2b. PARTNERSHIPS: Creating and assessing effective partners	Stream 3: Disclosure 3b. TOOLS FOR CSR DISCLOSURE: ISO 26000 and GRI G4: What's the future?	Stream 4: Solutions 4b. VALUE CHAINS: Innovative engagement for sustainable value chains
17:30	Networking Reception			
19:00	Charity Gala Dinner - "All for Health"			

19 September 2012 (Wed)

Breakout Sessions		Strategic Partner Forum		CSR Marketplace	
09:00	Stream 2: Stakeholders 2c. PROFESSIONAL CAPACITY BUILDING: Education and professional training on sustainability	Invitation-only event	50 Foundations, NGOs and Social Enterprises will demonstrate their successful cases on social innovation and partnership with business on sustainability. Business representatives can have dialogue with them during the sessions.		
10:30	Coffee Break				
11:00	Breakout Session				
	Stream 1: The challenges 1c. ENERGY AND CLIMATE CHANGE- What is happening in Asia in the next 5 years	Stream 2: Stakeholders 2d. INVESTORS: How they assess you: The Asian Sustainability Rating™			
12:30	Lunch				
Breakout Sessions					
14:00	Stream 1: The challenges 1d. PUBLIC HEALTH: How companies create shared value in public health in Asia	Stream 3: Disclosure 3c. SOCIAL MEDIA AND CSR: What are the challenges?	Stream 4: Solutions 4c. COMMUNITY: Avoiding conflict through community engagement	Stream 4: Solutions 4d. STRATEGY: Emerging issues and corporate responses	
15:30	Coffee Break				
16:00	Closing Panel: What will CSR look like in 5 years?				

Optional Pre-Summit Training Workshops

CSR Asia Summit has developed four optional half day, hands-on workshops for participants who want an in-depth immersion and expert advice in the hottest areas of CSR in Asia. Delegates will be able to identify with the most important CSR issues and strengthen the skills in tackling CSR challenges.

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|-------------------------------|----------------------------------|
| 1 ISO 26000 | 2 Strategic Community Investment |
| 3 Reporting and Communication | 4 Stakeholder Engagement |

More training information are available at www.csr-asia.com/summit2012

Join us Now

Be our Sponsor

Sponsorship opportunities are available for the CSR Asia Summit 2012. Sponsors are invited to take advantage of this significant opportunity to enhance your brand and demonstrate commitment to participants from around the globe.

Be our Exhibitor

The CSR Asia Summit provides an exhibition space as an ideal platform for your organisation to increase brand awareness and network with over 500 participants from multi-disciplinary backgrounds.

Exhibit Space Rate

	3m X 2m Standard booth
Non-sponsors	CNY 25,000 / US 4,200
Sponsors	CNY 15,000 / US 2,500

Be our Delegate

	Company	NGO / Students
Full Price	CNY 4,980 / USD 830	CNY 2,500 / USD 417
Early Bird Rate (15% discount) - by 13 July 2012	CNY 4,233 / USD 705	N/A
CSR Asia Strategic Partner (20% discount)	CNY 3,984 / USD 664	CNY 2,000 / USD 333
Multiple participation package (5-9 delegates – 20% discount)	CNY 3,984 / USD 664	N/A
Multiple participation package (10 delegates and up) (30% discount)	CNY 3,486 / USD 581	N/A

Your registration fee includes attendance at the summit, access to conference sessions, conference material, lunch, and welcome reception.

Add-On Options

	Company / NGO / Students (per delegate)
Pre-summit trainings (each session) Register before 13 July and enjoy 10% early bird discount	CNY 1,500 / USD 250
CSR Asia – GBCHealth Charity Gala Dinner	CNY 1,000 / USD 167 (for Summit delegates) CNY 2,380 / USD 397 (for non-Summit delegates)

Register online at www.csr-asia.com/summit2012

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About CSR Asia



CSR Asia was built on a vision to provide companies and their stakeholders with timely and reliable information, training, research and consultancy services to promote sustainable business practices. We have a simple definition of Corporate Social Responsibility. It is a company's commitment to operating in an economically, socially and environmentally sustainable manner whilst balancing the interests of diverse stakeholders. CSR Asia's offices are located in Bangkok, Beijing, Edinburgh, Guangzhou, Hong Kong, Kuala Lumpur, Singapore, Sydney and Tokyo. www.csr-asia.com

CSR Asia's Strategic Partner Programme



The CSR Asia Strategic Partner Programme is a network of companies endeavouring to build CSR capacity in their companies through partnership. Our Strategic Partner Programme provides support and networks for companies to engage with social and environmental challenges. Partners share good practices, challenges and build a network of colleagues in their industry, country and region. Join us www.csr-asia.com